

Hello Golfer,

As the golf professional, it is my job to generate revenue and watch expenses. I am writing this note to ask for your help in both areas.

Revenue-

It is my goal to utilize all available prime starting times. Some groups will reserve several times and not use all of them. Please work out a system in your groups so that you can anticipate how many times you will need and cancel extra times 48 hours in advance. This will allow us to sell those times and generate more revenue.

Expenses-

Please pair-up when riding golf carts. Some groups may have 2 walkers and 2 riders, and the 2 riders each take a cart. This increases our utility bill by having to charge the extra cart. This also increases the mileage on that cart causing the warranty to expire earlier which increases our repair bills. So, by pairing up we will save energy and reduce our utility bill and keep our warranty longer on the carts. I ask the walkers to please walk.

These items will not solve all of our revenue issues, but are small things we can do to make an impact. Thank you in advance for your cooperation.

In good spirit,

Mark Marshall, PGA